

CDU PRESENTS

President's Breakfast

February 29, 2024



September 21, 2024

Sponsor Benefits

	CHARLES R. DREW PRESENTING SPONSOR \$125,000	DIAMOND \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	FRIEND OF CDU \$3,500	INDIVIDUAL VIP \$2,000
Name listed as a Sponsor on all marketing materials	X	X	X	X	X	X	
Name incorporated under event title as "Presented by..." (Jazz at Drew only)	X						
Name inducted into Donor Honor Roll on University campus	X	X					
Optional company logo on Jazz at Drew swag/merchandise	X						
Logo placement on stage branding	X	X					
Digital program ad for both events	X (full page back or middle)	X	X (half page)	X (quarter page)			
Name and logo on Jazz at Drew and President's Breakfast webpages	X	X	X	X	X		
Prominent logo placement on various digital and traditional media	X	X	X				
Radio advertisement and mentions (Jazz at Drew only)	X	X					
Sponsor specific press release for Jazz at Drew and President's Breakfast	X						
On-stage verbal recognition by University leadership and/or Jazz at Drew talent	X	X					
Personalized social media posts for both programs	X (3 posts)	X (1 post)					
Profile and recognition in CDU's Annual Report	X	X	X	X	X	X	X
Invitation to CDU Donor Recognition Reception	X	X	X				
Eight (8) Invitations to the pre-event VIP reception for President's Breakfast	X	X					
Reserved VIP seating of Eight (8) for President's Breakfast	X (16 tickets)	X (8 tickets)					
Tickets to the President's Breakfast			X (10 tickets)	X (8 tickets)	X (6 tickets)	X (4 tickets)	X (2 tickets)
Eight (8) entries to the Jazz at Drew VIP experience		X					
General Admission Tickets to Jazz at Drew		X (8 tickets)	X (8 tickets)	X (8 tickets)	X (4 tickets)	X (4 tickets)	X (2 tickets)
Eight (8) person cabana for Jazz at Drew festival with the VIP experience	X (x2)						

ENTERTAINMENT AND/OR SPEAKER SPONSOR

Entertainment Sponsor for Jazz at Drew Festival
(receives Gold level benefits) | \$75,000

Speaker or Panel Sponsor for President's Breakfast
(receives Silver level benefits) | \$25,000

ADVERTISING OPPORTUNITIES

FULL PAGE | \$2,500 per event OR \$4,000 for both events

HALF PAGE | \$1,500 per event OR \$2,500 for both events

QUARTER PAGE | \$750 per event OR \$1,250 for both events

CENTER SPREAD (one available) | \$7,500 for both events

INDIVIDUAL TICKETS AND TABLES

Individual Tickets President's Breakfast | \$100

Eight (8) Reserved Tickets for President's Breakfast | \$800

Individual VIP Tickets for President's Breakfast and Jazz at Drew | \$250

Individual VIP Ticket(s) to Jazz at Drew | \$200

Table for Eight (8) for Jazz at Drew | \$800

Lawn Seating for Jazz at Drew | \$75 per person

General Admission Ticket(s) for Jazz at Drew | \$50

FOR MORE INFORMATION, please contact the
Office of Strategic Advancement at
advancement@cdrewu.edu or 323-563-3669.

AD SPECS:

Color, High Resolution PDF/PNG/JPEG

FULL PAGE: 8.625" x 11.125" or 8.5"x11" with .125 bleed

HALF PAGE: 7.5" x 4.75" | QUARTER PAGE: 3.5" x 4.75"

CENTERFOLD: 11.125" x 17.125"

SPONSORSHIP AND AD COMMITMENTS FOR PRESIDENT'S BREAKFAST MUST BE RECEIVED BY FEBRUARY 19, 2024

SPONSORSHIP AND AD COMMITMENTS FOR JAZZ AT DREW MUST BE RECEIVED BY SEPTEMBER 6, 2024